

SOCIAL RETURN ON INVESTMENT

\$23:\$1

EVERY \$1 INVESTED IN MENTORING
RETURNS \$23 TO SOCIETY¹

MENTORED YOUTH SEE POSITIVE RESULTS:

IN LIFE

81% REPORT FINANCIAL LITERACY
98% BELIEVE THEY MAKE
GOOD LIFE CHOICES
80% PURSUE HEALTHY LIFESTYLES

IN COMMUNITY

87% HAVE STRONG SOCIAL NETWORKS
50% MORE LIKELY TO VOLUNTEER
(AND GIVE 30% MORE TIME!)
13% MORE LIKELY TO DONATE
(AND GIVE 20% MORE MONEY!)

AT WORK

47% HOLD SENIOR LEADERSHIP POSITIONS
17% MORE LIKELY TO BE EMPLOYED
13% HIGHER EARNINGS
(\$315,000 HIGHER LIFETIME INCOME)



THE FAMILY



THE ORGANIZATION



THE MENTOR

THAT'S THE POWER OF THREE

¹ Among economically disadvantaged groups, \$1 invested in mentoring by Big Brothers Big Sisters returns \$23 to society. The Boston Consulting Group undertook a multi-stage study that compares the outcomes of children who participated in community 1-on-1 programs with those that did not.